National Multiple Birth Awareness Month April 2012

NATIONAL ORGANIZATION OF MOTHERS OF TWINS CLUBS, INC.

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NATIONAL ORGANIZATION OF MOTHERS OF TWINS CLUBS, INC.
NOMOTC
A SUPPORT GROUP FOR PARENTS OF TWINS AND HIGHER ORDER MULTIPLES

MBA 11-12

National Multiple Birth Awareness Month

FACT SHEET

Why?

With the incidences of multiple births on the rise, more families experience both the joys and challenges associated with multiple births:

- *medical complications, both pre and post term*
- *financial hardships*
- *other unique issues that impact multiple birth children and their families*

The National Organization of Mothers of Twins Clubs, Inc. (NOMOTC), along with its local chapters and other national sponsors focus on awareness of these challenges and offer resources and support to meet them.

What is planned for 2012?

On the National level, NOMOTC will focus on gaining media attention and partnering with other service organizations to increase community awareness. Our efforts include media releases, articles in our publications, and a national event planned during the awareness month. In addition, NOMOTC will assist local chapters in planning events in their local communities by providing a Multiple Birth Awareness media kit that includes event ideas, promotional materials, communications, and facts about why we are focusing on multiple birth awareness.

What is the theme?

Multiple Birth Awareness is a topic where NOMOTC can highlight the wonderful world of multiples and provide greater coverage and support to all communities participating in this annual event. For 2012, our focus/theme will be on continuing to educate our communities on the vast network of support groups that are available to assist families with multiples.

What role can member clubs play?

Local and State multiple birth groups can combine to hold informative and fun events for parents of multiples, educators, medical professionals and the media. The media and local municipalities can show their support via media coverage, proclamations, and attendance at events. Medical professionals, researchers, and educators can participate at events or provide information to share with attendees.

Who can assist with additional questions?

NOMOTC's Publicity team is here to help. Visit our website at www.nomotc.org for more information and contacts.