



**National
Multiple Birth
Awareness
Month
April 2012**

**NATIONAL
ORGANIZATION
OF MOTHERS OF
TWINS
CLUBS, INC.**

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LOCAL EVENTS - HOW TO GET STARTED

November/December 2011

- ◆ Begin planning your event and contact other support groups in your community that you would like to have participate.

February 2012

- ◆ Send the proclamation request in your kit from the NOMOTC President along with your personal request to your local government.

March 2012

- ◆ Start preparing and invite members and the community to the event. (Use the flyer to place announcements in local businesses and professional offices.)
- ◆ Send the National Multiple Birth Awareness press release out to all local media outlets the second week of March. (Note - the current release will be posted to the NOMOTC website at www.nomotc.org.)

Two Weeks prior to your event

- ◆ Invite the media by sending out the Media Notification from your kit and follow up with a personal phone call.
- ◆ Work on final preparations and contact local support groups to ensure everyone will be in attendance.

Week of event

- ◆ Contact local chapter members to remind them of the event.

Day of event

- ◆ Set up as required based on your venue.
- ◆ Have greeters in place to greet attendees.
- ◆ Greet the media and introduce them to key organizers and chapter leaders.
- ◆ Have loads of fun!
- ◆ Take lots of pictures to share with your local chapter and NOMOTC.

Day After

- ◆ **Celebrate your success!**