**National Multiple Birth Awareness Month April 2012**


**NATIONAL ORGANIZATION OF MOTHERS OF TWINS CLUBS, INC.**

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NATIONAL ORGANIZATION OF MOTHERS OF TWINS CLUBS, INC.
NOMOTC
A SUPPORT GROUP FOR PARENTS OF TWINS AND HIGHER ORDER MULTIPLES

# Greetings From the National Organization of Mothers of Twins Clubs, Inc.!

The National Organization of Mothers of Twins Clubs, Inc., is very excited about our fourth annual Multiple Birth Awareness month in April 2012. Our objective is to help spread the word of the services provided by our organization through research, education and support from local community clubs.

In support of our mission,

> ***In partnering with local support groups, health care providers, researchers, and educators, and with the highest standards of integrity, respect and professionalism, we endeavor to aid parents of multiples and to raise public awareness of the unique qualities of multiple birth families.***

NOMOTC will be working with our member clubs in planning local and national events in support of educating our communities about the wonderful world of multiples. Additionally, these events help to spread the word about the support groups and networks existing today which can provide ongoing support.

## It's About Them

The United States 2007 twin birth rate was 32.2 per 1,000, with 138,961 live births. The twinning rate rose 70 percent between 1980 and 2004, but has been essentially stable since. The 2007 triplet/+ birth rate was 148.9 per 100,000. The triplet/+birth rate climbed more than 400 percent between 1980 and 1998, but has since generally trended downward. (Source: CDC)

## It's About You

Each of you — local support groups, educators, medical professionals, and media personnel — play a critical role in this endeavor. During April 2012, we are asking that you involve your local community by planning events to raise the awareness of multiple births while celebrating these special individuals and their families. **Our 2012 goal** is to double the number of clubs that share their local events and celebrations with other clubs on our MBA website.

NOMOTC has put together this Multiple Birth Awareness Kit to help you get started. It includes event ideas, press releases, flyers, and communications that can be used in planning and executing your local awareness efforts. Each event, no matter how big or small, makes a difference. By joining together, we can make a lasting impact.

## It's About Us

***The National Organization of Mothers of Twins Clubs, Inc. is a 501(c)(3) non-profit organization dedicated to supporting families of multiple birth children through education, research, and networking.***

Join us in April 2012 and help create

an awareness that lasts a lifetime,

and start a tradition for years to come.

Pamela Jean Krell

Pamela Krell
NOMOTC President