

National Birth Awareness Month

Local Community Events

There are many ways to participate at the local level during April 2013 to spread the word and celebrate multiple births. The focus for this year is to continue to educate our communities on the vast network of support groups that are available to assist families with multiple birth children.

The following are ideas to assist you with planning. NOMOTC will actively help you along the way. Beginning in September, you can visit our website at www.nomotc.org/mba to read the latest news on National level activities. In addition, we will be posting media kit materials that you can use in planning your event(s), which include both local and National Press Releases and a brochure on why to join NOMOTC.

We want to hear from you! As you begin planning your event(s), send us your ideas. We will be mapping the events across the country to see how everyone is participating. And, we want to share your ideas with others. Send your event information to: marketing@nomotc.org

Event Ideas for April 2013

- **Schedule a picnic or walk and invite members, prospects, media, and community leaders.**
- **Create a mini-fair at a club meeting, mall, school, or other public area. Research the various support services in your community that offer assistance to multiples and have them man tables at the event.**
- **Contact a local book store and have a display table of multiple-related books. Schedule a story time for the children.**
- **Conduct a multiple panel and invite the public to attend to hear first hand what it is like to be a multiple.**
- **Be a guest speaker at other community events.**
- **Set up a table at your local hospital and distribute materials on multiples to both staff and the public. As you are planning events, visit the NOMOTC online store at www.nomotc.org to order materials.**
- **Ask to speak at a Parent and Teachers organization meeting. If your state has recently passed legislation regarding school placement for multiples, now is a good time to cover this with educators in your community. Or, use the NOMOTC Educating Multiples materials which include handouts, a presentation, and speaker notes.**
- **Create a media event. Schedule a “day at the park” and invite all local multiples and their families to attend and offer a photo opportunity *to the media.***
- **Invite other support service groups to attend your club meeting as speakers during April.**



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