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News Release

FOR IMMEDIATE RELEASE

National Organization of Mothers of Twins Clubs, Inc. Re-elects Pam Krell President for 2012-2013 Term

(Franklin, Tenn. - August 22, 2012) - The National Organization of Mothers of Twins Clubs, Inc. (NOMOTC) is proud to have re-elected Pam Krell, of Lambertville, MI, to the position of president for the 2012-2013 term. Ms. Krell, a long-time volunteer to the organization, was confirmed as President at an installation banquet held during NOMOTC's 52nd annual convention. The convention was held in late July in Charlotte, North Carolina at the Hilton Charlotte University Place.

Ms. Krell's history with NOMOTC extends across two decades of service. For the past year, she has served as President and the prior two years, as Executive Vice President. She also has held various other positions within NOMOTC including Education Vice President, Research Vice President, Membership Vice President, and Secretary. Additionally, Ms. Krell has served on multiple committees, including a term as the Online Services Committee Chair, which helped to prepare the way for enhancing member services through the use of technology.

As re-elected president, Ms. Krell will continue the momentum she initiated as the organization's leader. This past April, she along with Terri Gillis, Co-chair of International Council of Multiple Birth Organizations (ICOMBO) and NOMOTC Past President and Advisor, was instrumental in obtaining international recognition and credibility for NOMOTC. Ms. Gillis presented "The Power of Numbers – Research Can Make A Difference" at the Joint 2nd World Congress on Twin Pregnancy: A Global Perspective including the Biology, Genetics, Clinical Challenges and Uniqueness of twin gestation and the 14th Congress of the International Society for Twin Studies held in Florence, Italy. ([Congress website](#)). At the Congress, members from the International Council of Multiple Births Organizations (ICOMBO), physicians, scientists and researchers gathered from around the world to share information on issues specifically pertaining to multiple births. Following the Joint Congress, Ms. Krell had stated, "NOMOTC is a lean nonprofit organization and we have earned credibility in the scientific and medical communities for our methods of accomplishing our research goals and for the riggers of our data and, therefore, are honored to have presented at this biannual conference." Further, recently available Centers for Disease Control data indicate that the United States 2009 twin birth rate rose 33.2 per 1,000, with 133,217 live births, another record high. The twinning rate rose 70 percent between 1980 and 2004, but the pace of the increased rate has slowed in recent years. The 2009 triplet/+ birth rate was 153.5 per 100,000 which is the first rise in this rate since 2001. The triplet/+birth rate climbed more than 400 percent between 1980 and 1998. Given this, Ms. Krell also had stated that "It is critical to maintain an ongoing credible research effort to better understand specific issues pertaining to potential serious medical and other challenges that can impact the pregnancy, delivery and raising of two, three or more children of the same age at the same time."

On the heels of the Joint Congress in Italy in April, Ms. Krell kicked off 4th Annual Multiple Birth Awareness Month and celebrated in Houston, Texas at the 4th Annual Multiple Birth Awareness Festival. "The

goal of NOMOTC's Multiple Birth Awareness Festival is to create a focus and forum for raising the awareness of multiple births throughout our local communities and the nation," said Ms. Krell. Texas Children's Hospital (TCH) was the presenting platinum sponsor at this year's festival. Ms. Krell said, "Texas Children's Hospital shares our [NOMOTC's] commitment to these [multiples] families and we are excited to be partnering together for this event." This year's festival was taken to a whole new level given: presentations by medical experts from Children's Texas Hospital, a top-rated health fair, and special breakout sessions hosted by noted authors and experts in children's behavior, along with important safety information as well as fun activities for the kids. Other national sponsors lending their support to the festival included: McDonald's, Kohl Cares for Kids, Target, The Children's Museum of Houston, Water and Crib Safety sponsored by TCH and the Addicks Project, The Houston Public Library System, The State of Texas Department of Public Safety and Texas Tuition Promise Fund. Additionally, the Festival also served as a backdrop for the newly opened landmark facility Texas Children's Pavilion for Women, expanding the pediatric hospital into a comprehensive obstetrics and gynecologic facility focusing on high risk births, establishing one of the nation's premier facilities for women's, fetal and newborn health. Just days prior to the Festival's start, The Pavilion's mission came to fruition when a local Houston family welcomed into the world, at The Pavilion, sextuplets. Pam Krell and Kim Ozark, NOMOTC Executive Vice President, met with the proud parents who seemed grateful to understand that an organization such as NOMOTC existed so they could reach out for information, support and advice from veteran multiples parents.

Most recently, at NOMOTC's annual convention, Ms. Krell encouraged NOMOTC members to continue to support innovative ways to use technology to reach parents and families of multiples in their hometowns, across the US and beyond. "If NOMOTC can engage, educate and offer long term advice at the various stages of growth, while simultaneously creating lasting friendships and support for and within our community, then we will have done our job as a national organization." She continued to say that "she hopes members, local clubs, doctors, hospital affiliates, community partners, retail and legislators, along with the media, will continue to work together strengthening the bonds with and for each other as a team. These enduring partnerships and strong teamwork will continue to raise awareness of the unique needs of multiples and their families, especially as multiple births continue to rise." Ms. Krell also joined in the fun of the events in Charlotte throughout the week, including following the theme of the convention "Life in the Fast Lane," by attending dinner with a group of about 65 new and long-time friends at the exclusive Charlotte Raceway Dinner Club, The Speedway Club; an event that one can only experience in Charlotte!

Ms. Krell and her husband are parents of adult identical twin sons and an adult daughter. After the birth of her sons,

Ms. Krell became a member of the Toledo Mothers of Twins Club (OH) and has remained a member for the last 29 years, serving as a club officer for many of those years. She also is a member of the *Polar Bear MOMs (CO)*, *the Flamingo MOMs (FL)*, and *the Ohio Federation of Mothers of Twins Club*.

Ms. Krell has been fully employed for 21 years with the Temperance Road Elementary School, Lambertville, MI, and currently serves as secretary for the school and continues to serve in many different volunteer and leadership capacities within the community.

For additional information about Ms. Krell and her vision for the future of NOMOTC, please visit the NOMOTC website or contact Kim Ozark, Executive Vice President. 248-231-4480 or ExecutiveVP@nomotc.org

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About NOMOTC: National Organization of Mothers of Twins Clubs, Inc. (www.nomotc.org), the premiere organization for parents of multiples is a nonprofit organization, was founded in 1960 and is comprised of local clubs and individual members dedicated to supporting families of multiple birth children (twins, triplets and higher-order multiples) through education, research, and networking. NOMOTC is headquartered in Franklin, Tenn. and serves over 23,000 members in more than 300 clubs in 44 states across the country. For more information contact Kim Ozark, NOMOTC Executive Vice President ExecutiveVP@nomotc.org. NOMOTC Executive Office: nomotc@aol.com. Phone 248-231-4480.

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