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Media Contact:

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News Release

FOR IMMEDIATE RELEASE

Local Organization Increases Awareness of Multiple Births

(City, State - April XX, 2014) The <<your organization name>>, a member of Multiples of America (also known as the National Organization of Mothers of Twins Clubs Inc.) celebrated the sixth annual Multiple Birth Awareness Month in April 2014. Throughout the month, <<acronym of organization>> held <<describe event>>, which was attended by XXX people.

Because multiple birth rates have risen 70 percent from 1980 to 2009, more families are faced with issues and challenges that only pertain to raising two, three or more children at the same time. During the National Multiple Birth Awareness Month, local and national organizations used this opportunity to spread awareness about the issues that these families face including what to know when expecting multiples; high risk pregnancy and pre-term labor; fetal issues such as TTTS or Twin-to-Twin-Transfusion Syndrome; prematurity and other physical problems associated with prematurity; twins with special needs; the increased demands of parenting multiples; school placement and identity issues.

For more information about the sixth annual National Multiple Birth Awareness Month visit the <<your club name>> Web site at <<Web site address>>, or e-mail <<email address here>> or call <<phone number>>.

About <<your club>>: *The local support organization was founded in XXXX and supports local families with education, network, research and other resources to assist in raising multiples. The club is comprised of more than XXX members and serves <<city>> and surrounding areas.*

About Multiples of America: *The national support organization was founded in 1960 and is comprised of local chapters and individual members primarily concerned with education and research pertaining to multiple birth children -- twins, triplets and higher-order multiples. Multiples of America (www.multiplesofamerica.org), is headquartered in Franklin, Tennessee and serves over 23,000 members in more than 300 clubs in 44 states across the country.*

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