multiples OF AMERICA

CONNECTING + SUPPORTING MULTIPLE BIRTH FAMILIES

(Also known as the National Organization of Mothers of Twins Clubs)

54th Annual Convention

HYATT REGENCY AUSTIN ON LADY BIRD LAKE IN AUSTIN TEXAS

Pre-Convention Activities July 20–22 2014 and Convention July 23–26 2014

SPONSORSHIP DEDICATION OPPORTUNITIES:

Choose an event(s) below to dedicate to your organization. Your financial assistance will cover expenses:

- ❑ REGISTRATION
- ❑ INSTALLATION BANQUET
- ❑ NATIONAL WORKER LUNCHEON
- ❑ PROGRAM BOOKLET
- ❑ MEET AND GREET
- ❑ PRESIDENT'S RECEPTION
- ❑ 2015 PREVIEW LUNCHEON
- ❑ RESOURCE ROOM
- ❑ OPENING CEREMONIES
- ❑ KEYNOTE LUNCHEON
- ❑ SATURDAY LUNCH AND LEARN
- ❑ AV EQUIPMENT

SPONSORSHIP LEVELS: Choose one of seven sponsorship levels to represent and advertise your organization

❑ **PLATINUM** ❑ **GOLD** ❑ **SILVER** ❑ **BRONZE** ❑ **PATRON** ❑ **BOOSTER** ❑ **FRIEND**

PLATINUM $5000

(Receive all sponsor level benefits plus)

- Present up to five minutes on Wed evening (07/23/2014) during Opening Ceremonies (event is open to public and typically has media coverage).
- Present up to five minutes at a General Business meeting session (morning of 07/24/2014, 07/25/2014, or 07/26/2014) OR present on a topic of interest to both individual members and clubs up to 30 minutes at the Saturday Lunch and Learn (07/26/2014).

GOLD $3000

(Receive Silver level benefits plus)

- Give opening remarks at one event (TBD), up to five minutes.

SILVER $2000

(Receive Bronze level benefits plus)

- Logo and link on multiplesofamerica.org until 08/01/2014.
- Half page black & white ad in Multiples of America's Notebook* for one year.

BRONZE $1000 OR IN KIND SUPPORT

(Receive Patron level benefits plus)

- Full page black & white ad in the convention program.
- Display table in Resource Room (open Wed afternoon through Saturday morning, 07/23/14–07/26/14).

PATRON $500

(Receive Booster level benefits plus)

- Signage on-site for the week.
- Mention on Multiples of America and Convention 2014 Facebook pages.

BOOSTER $250

(Receive Friend level benefits plus)

- Half-page black & white ad in convention program.
- Logo/name in convention online brochure.
- Logo/name in Spring issue of Multiples of America's Notebook*.

FRIEND $125 (OR $250 IN KIND SUPPORT)

- Quarter-page black & white ad in convention program.
- Table at MOM's Mall (07/23/2014 4–7PM).
- Distribute merchandise, flyers, coupons, etc in attendees' gift bags.

** Multiples of America's Notebook distribution: Over 22,000 members.*

Multiples of America is a 501(c)(3) non-profit organization